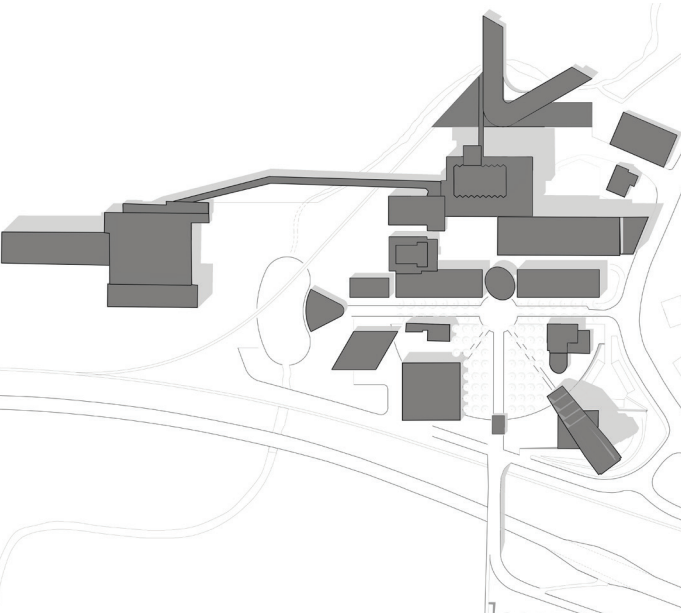
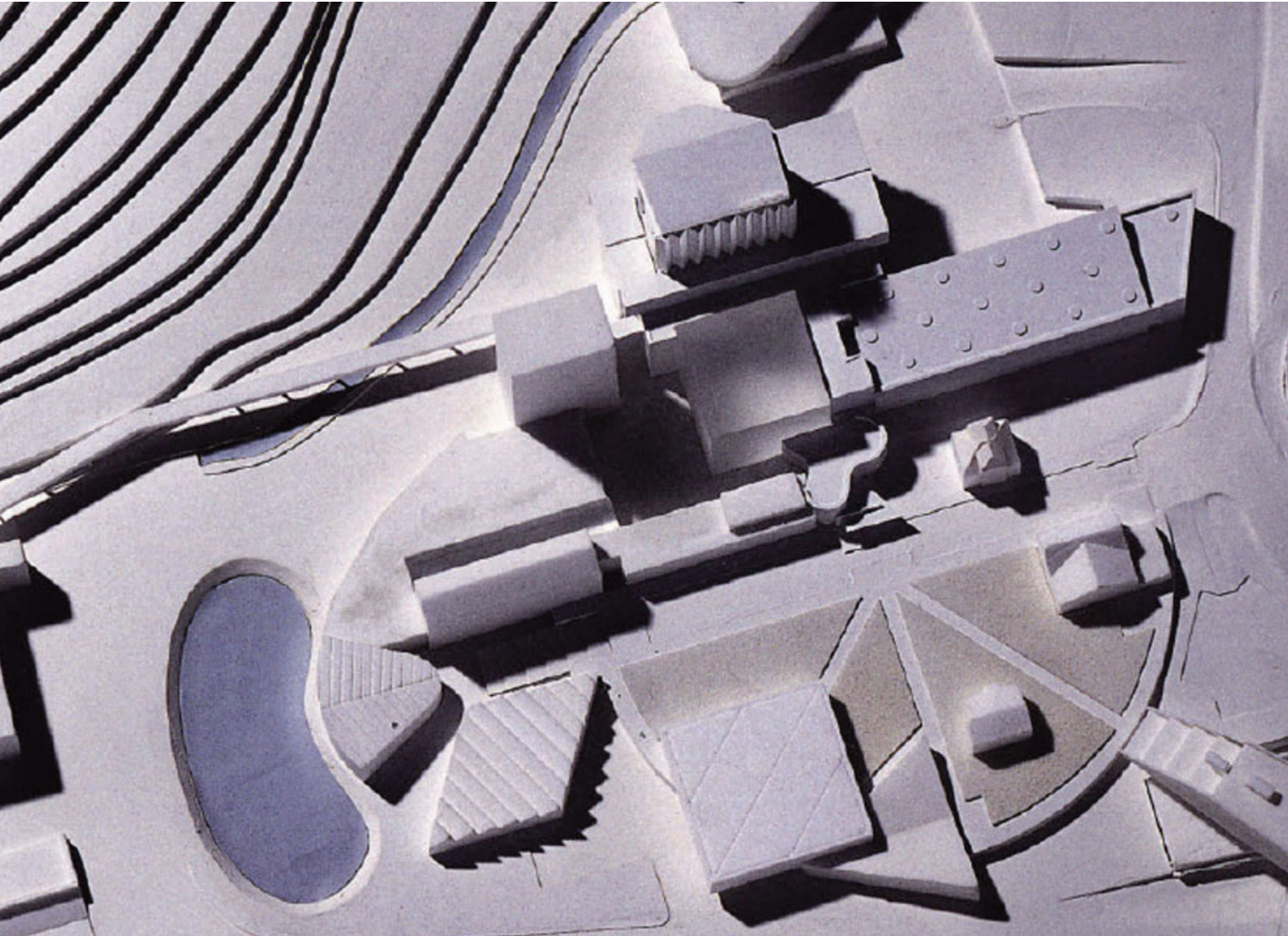


MASTER PLAN STO AG,
WEIZEN

Masterplanning



Master plan Sto AG, Weizen, New Building
Time Schedule 1995-2002 Location Ehrenbachstr. 1,
79780 Stühlingen GFA ca. 20.155 m² Scope 1-9 Client Sto AG

Master plan Sto AG

The Sto AG (based in the southern region of the Black Forest, close to the Swiss border) is an international manufacturer of „stucco“, paints and wall cladding systems. The headquarters, production plant, storage areas and the logistics and distribution centre are unified on the site. Buildings of different aesthetic and function were grouped on both sides of the motorway. The rerouting of the busy road offered the opportunity to unify the previously separate areas. The company required larger and more efficient premises for administration, production and research. The master plan integrates new and existing buildings into an arcadian campus to satisfy functional requirements within an ecologically responsible environment. The beauty of the countryside in which the factory is located suggested that the new organisation of the site should be designed with significant

landscaping elements. To prevent the impression of a „false“ naturalness, a strongly symmetrical design was chosen. The areas between the buildings were designed as a semi-circular garden. The footpath through the garden links the buildings to the car park, ensuring pedestrians arrive at the main entrance of the plant. All buildings form a welcoming relationship between the Sto AG building, the valley and the village of Stühlingen. The master plan incorporates the space requirements of the company for the next twenty years and allows a phased construction development. Functional integrity is maintained in each phase as well as a clear identity within the original masterplan framework.